



LIFESTYLE LIMITED

(Formerly known as
Raymond Consumer Care Limited)



RLL/SE/25-26/51

October 29, 2025

To

The Department of Corporate Services - CRD
BSE Limited
P.J. Towers, Dalal Street
Mumbai - 400 001
Scrip Code: 544240

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Bandra-Kurla Complex
Bandra (East), Mumbai - 400 051
Symbol: RAYMONDSL

Dear Sir/Madam,

Sub: Raymond Lifestyle Limited: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company vide a resolution passed through circulation on October 29, 2025, has approved the appointment of Mr. Shantilal Pokharna (DIN: 01289850) as an Additional Director (Non-Executive) effective from October 29, 2025 to hold office till the date of the next General Meeting of the Company or till his appointment is regularized by the members, whichever is earlier.

Mr. Shantilal Pokharna has not been debarred from holding the office of Director by virtue of any order issued by SEBI or any other authorities as required under the Stock Exchange circulars NSE/CML/2018/24 and BSE/LIST/COMP/14/2018-19 both dated June 20, 2018.

The relevant details pertaining to appointment of Mr. Shantilal Pokharna pursuant to Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are enclosed as **Annexure A**.

This intimation shall also be made available on the website of the Company i.e. www.raymondlifestyle.com in terms of Regulation 46 of the SEBI Listing Regulations.

Please take the above information on record.

Thanking you,

Yours faithfully,
For **Raymond Lifestyle Limited**

Priti Alkari
Company Secretary

Encl as above



Corporate Office
JEKEGRAM
Pokhran Road No. 1,
Thane (West) - 400 606,
Maharashtra, India.
Phone: +91 2261527000
Website: www.raymondlifestyle.com

Registered Office
Plot G-35 and G-36,
MIDC Waluj, Taluka Gangapur,
Chhatrapati Sambhajnagar - 431 136,
Maharashtra, India.
CIN No: L74999MH2018PLC316288

Head Office
New Hind House,
Narottam Morarjee Marg,
Ballard Estate, Mumbai - 400 001,
Maharashtra, India.
Phone: +91 2240349999

Annexure A

Particulars	Details
Reason for change – Appointment	Appointment of Mr. Shantilal Pokharna as Non-Executive Director on the Board of the Company.
Date of Appointment & Term of Appointment	Appointment as an Additional Director designated as Non-Executive Director effective from October 29, 2025, liable to retire by rotation in terms of the provisions of the Companies Act, 2013.
Brief Profile	Mr. S.L. Pokharna is the President - Group Commercial & Supply Chain of the Raymond group of companies, a leading conglomerate and bellwether Lifestyle company in India. He has strengthened the eco-system of the commercial and supply chain functions giving enormous benefits to the Raymond group since taking charge. He is looking after the Lifestyle operations effective from March 2025 and has been successfully running the entire operations. Mr. Pokharna has held various leadership roles in the Raymond group and successfully shown outstanding business acumen in the performance of his duties and responsibilities. Prior to his present role, Mr. Pokharna was the Vice President – Sales, Marketing & Commercial and under his leadership, Raymond consolidated its number 1 market position in the Textile business in the domestic market. Mr. Pokharna was also instrumental in driving the Raymond Retail network to Tier 3 and 4 towns in India. Mr. Pokharna has contributed towards major initiatives in the Raymond group across a spectrum of functions including Retail, Engineering Business, FMCG and Infrastructure. Mr. Pokharna was a key leadership member in the Cement Division of the Company and was instrumental in making the Raymond Cement Brand a pioneer in this industry by introducing path breaking and never thought before measures for the Company. Under his able leadership the Cement Division was divested to world leaders Lafarge Cement. Mr. Pokharna is one of the few Raymond think tanks that joined the group as a Management Trainee and rose to the highest office of the President. Mr. Pokharna's strengths besides stated above is Strategic Planning and he has worked on multiple assignments with Raymond companies as part of the Raymond Strategic Management team since 1993. Mr. Pokharna holds a Graduate Degree in Science from MLSU, Udaipur, Rajasthan and is a qualified Chartered Accountant from the Institute of Chartered Accountants of India.
Disclosure of relationships between Directors	Not related to any other Director or Key Managerial Personnel of the Company.

